

PresentationPlus **3 & 4 September 2009** **Disney Channel in Ismaning**

In the context of this two-day event organised by Eyes & Ears of Europe and Disney Channel, participants will learn about the most important presenting basics, methods and tricks. Specifically, presentation targets & arguments, gestures, facial expression & body language, self-management and encountering the target audience will be trained and discussed. Beside practical exercises, there will be numerous tips on how to prepare a presentation, because: Successful presentation comes primarily with practice.

This event is aimed chiefly at employees of media and communication companies, (post) production firms, design studios, consultancies, marketing, advertising and dialogue agencies who make presentations in the context of their job or want to take on those tasks in the future. Students and trainees are also very welcome. Please note that the number of participants is limited to a maximum number of 12. The seminar language will be German.

Registration deadline: 28 August 2009

Any questions? Just call us: +49 (221) 60 60 57 10

Thursday, 3 September 2009

11.30

Welcome

Lars Wagner, Vice President & General Manager
Disney Channels Germany, Switzerland & Austria,
Ismaning

Programme & presentation

Wout Nierhoff

11.45

Introduction of the participants

12.00

Presentation targets & arguments

13.00

Lunch break

14.00

Target audiences & contexts

15.30

Break

16.00

Argumentation patterns

17.30

Break

18.00

One picture says more than 1000 words

19.00

End of day one

Friday, 4 September 2009

09.00

Get together

09.30

Useful texts

11.00

Break

11.30

Manuscript alternatives

13.00

Lunch break

14.00

Gestures, facial expression & body language

15.30

Break

16.00

Self-confident presentations made easy

17.30

Final discussion

17.45

Evaluation

18.00

End of the event

How to register

For your binding registration, please send your registration form by 28 August 2009 to:

Eyes & Ears of Europe

Association for the
Design, Promotion and Marketing
of Audiovisual Media e.V.

Director
Wout Nierhoff
Project Management
Ina Braun
Event management
Isabel Krischer
Marketing Services
Carolin Harttrampf

Office

Phone: +49 (221) 60 60 57 10
Fax: +49 (221) 60 60 57 11
eMail: academy@eeofe.org
Internet: www.eeofe.org

Eyes & Ears Academy

Fees

Eyes & Ears members: € 250, member students and member trainees: € 75, non-members: € 1.000, non-member students and non-member trainees: € 150. The fees must be paid within a period of one week after receiving the invoice by means of bank transfer.

Accommodation and catering costs are not included in the participation fees.

Eyes & Ears of Europe e.V.

Sparkasse KölnBonn
Bank code 370 501 98
Account no. 101 308 2688

Your registration is binding

Should you wish to cancel your participation after you have registered, we will charge a cancellation fee. If you cancel your participation within the last eight days before the seminar, we will retain the total amount of the participation fees. You can, however, name somebody else to replace you in the seminar. Please note that reduced member fees cannot be transferred to non-members. **Eyes & Ears of Europe reserves the right to make changes to the programme.**

How to get to the event

By public transport

Coming from the airport

Take the urban railway S-Bahn no. 8 in the direction of 'Geltendorf' at terminal 1. Get off at 'Ismaning' station. Change to the bus no. 231 in the direction of 'Studentenstadt' and get off at 'AGROB'

Coming from Munich central station

Take the urban railway S-Bahn no. 8 in the direction of 'München Flughafen' and get off at 'Ismaning' station. Change to the bus no. 231 in the direction of 'Studentenstadt' and get off at 'AGROB'

By car

Coming from northward direction

Take the motorway A9, direction 'Nürnberg-München' until to the exit 'Garching-Süd/Ismaning'. Go left on the B471, direction 'Ismaning/München'. At the third traffic light, B471/Freisinger Str. go right, direction 'Ismaning/München'. At the second traffic light 'Freisinger Str./Münchner Str. go right into 'Münchner Str'. Then go straight ahead, direction 'Unterföhring'. The AGROB area is 1km beyond the city limits 'Ismaning' on the left side.

Coming from southward direction

Take the motorway A99 until you get to the exit 'Aschheim/Ismaning', then go right on the B471, direction 'Ismaning/Unterföhring'. Next traffic light go left, direction 'Unterföhring'. After the cogeneration plant go right, direction 'Unterföhring/Ismaning'. After 200 metres go right. Next traffic light go left, direction 'Ismaning'. The AGROB area is 1km beyond the city limits 'Ismaning' on the right side.

Venue

Disney Channel
Münchener Strasse 101
D-85737 Ismaning