

# ***1st International Eyes & Ears Trailer Festival***



## ***Award Winners***

### **Image**

#### ***Promotion Spot***

##### **klink, liedig Werbeagentur: Tele 5 – Wir lieben Kino – U-Bahn**

**Creative Team:** Petra Brandstetter, Consulting klink, liedig Werbeagentur; Sandra Kleinwechter, Marketing klink, liedig Werbeagentur; Gunnar Klink, Managing Director klink, liedig Werbeagentur; Stefan Löwe, Art Director klink, liedig Werbeagentur; Thomas Auer, Head of Marketing Tele 5; Kai Blasberg, Managing Director Tele 5; Bernd T. Höfflin, Managing Director elemente; David Mohn, Producer elemente; Hendrik Hölzemann, Director

##### **Discovery Channel: I love...**

**Creative Team:** Eike Immisch, Head of On-Air Promotion Discovery Networks Germany; Discovery Networks International

##### **PLUG TV: Jesus**

**Creative Team:** Eusebio Larrea, Producer PLUG TV; Olivier Pairroux, Art Director PLUG TV

#### ***Promotion Campaign***

##### **DREAM ON: ORANGE – Cinema Series**

**Creative Team:** DREAM ON

#### ***Merchandising & Ambient Promotion***

##### **13TH STREET: Schattenspot**

**Creative Team:** Felix von Mengden, Marketing Manager NBC Universal Global Networks Deutschland; Nicole Pawelke, Head of Marketing NBC Universal Global Networks Deutschland; Franzis Heusel, Senior Consultant Jung von Matt/Spree; Jan Herbeck, Creative Director Jung von Matt/Spree; Duc Nugyen, Art Direction Jung von Matt/Spree; Ruben Ockenfels, Consulting Jung von Matt/Spree; Till Opladen, Director Jung von Matt/Spree

#### ***Online Promotion***

##### **DMAX: Online-Spot**

**Creative Team:** Eike Immisch, Head of On-Air Promotion DMAX; Philip Wolfarth, Executive Promotion Producer DMAX; Daniela Atanassow, Graphic Design DMC; Walter Puschacher, Managing Director DMC; Sven Volz, Graphic Design DMC

## ***Interactive Promotion***

**ARD: Mediathek "Die Tochter"**

**Creative Team:** **Henriette von Hoessle**, Creative Director ARD; **Alex Geier**, Producer Das Integral; **Sylvia Kreuzer**, Project Manager Das Integral; **Martin Sambauer**, Director & Concept Das Integral; **Johannes Straub**, Camera Das Integral; **Oliver Haupt**, Editor Die Sternefilm; **Anselm C. Kreuzer**, Composer

## ***Cross-Media Campaign***

**Red Bee Media: ukvtv – Alibi**

**Creative Team:** **Mills Willis**, Business Director Red Bee Media; **Steve Hornsey**, Channel Head ukvtv

## **News & Information**

### ***Lead-in***

**Schweizer Fernsehen: ECO**

**Creative Team:** **Patrick Arnecke**, Head of On-Air Design Schweizer Fernsehen; **Kevin Blanc**, Art Director Schweizer Fernsehen; **Jürg Dummermuth**, On-Air Design Schweizer Fernsehen; **Alex Hefter**, Creative Director Schweizer Fernsehen; **Alexander Kersting**, On-Air Design Schweizer Fernsehen; **Lea Montini**, Producer Schweizer Fernsehen; **Hansruedi Schoch**, Head of Project Management Information Schweizer Fernsehen

### ***Promotion Spot***

**Schweizer Fernsehen: Arena – Straffrei kiffen?**

**Creative Team:** **Reto Brennwald**, Editor Schweizer Fernsehen; **Marianne Gilgen**, Editor-in-Chief Schweizer Fernsehen; **Alexander Marchet**, Head of On-Air Promotion Schweizer Fernsehen

## ***Cross-Media Campaign***

**n-tv: 15 Jahre**

**Creative Team:** **Arjen Jonas**, Art Director n-tv; **Christoph Hammerschmidt**, Director, Marketing & Communication n-tv; **Alexander Krumm**, Graphics n-tv; **Karsten Tiemann**, Senior Producer n-tv; **Martin Breuer**, Creative Director EURO RSCG

## **Documentation, Feature & Reportage**

### ***Lead-in***

**DW-TV: GLOBAL 3000**

**Creative Team:** **Claus Grimm**, Head of Promotion & Design/Head of Network Operations DW-TV; **Christoph Lanz**, Director DW-TV; **Barbara Orth**, Designer DW-TV; **Holger Zeh**, Creative Director DW-TV; **Andreas Bergmann**, Set Design bergmann-design; **Kay Friedlein**, Art Director Studio Nordwand; **Holger Geisler**, Creative Director Studio Nordwand; **Christoph Lienemann**, Composer

## **Schweizer Fernsehen: DOK**

**Creative Team:** **Patrick Arnecke**, Head of On-Air Design Schweizer Fernsehen; **Kevin Blanc**, Art Director Schweizer Fernsehen; **Matthias Gaam**, Junior Art Director Schweizer Fernsehen; **Alex Hefter**, Creative Director Schweizer Fernsehen; **Lea Montini**, Producer Schweizer Fernsehen; **Hansruedi Schoch**, Head of Project Management Information Schweizer Fernsehen; **Sascha Koeth**, Motion Design 3Deluxe Motion

## **Promotion Spot**

### **ARTE: Jetzt Onanie!**

**Creative Team:** **Isabelle Girardin**, Head of Production ARTE; **Aline Grosjean**, Director ARTE; **Henri L'Hostis**, Head of Network Operations ARTE; **Stéphane Martinez**, Graphics ARTE; **Petra Mekaoui**, Head of Programme Promotion ARTE; **Dominique Tabones**, Head of Production ARTE

### **DMAX/BDA: Tattoo Showdown**

**Creative Team:** **Eike Immisch**, Head of On-Air Promotion DMAX; **Philip Wolfarth**, Executive Promotion Producer DMAX; **Tanja Adamietz**, Art Director BDA; **Sami El-Eslambouly**, Project Manager BDA; **Karin Furtmeier**, Business Director BDA; **Ron Glavas**, Production Manager BDA; **Marta Rumszauer**, Senior Designer BDA

## **Promotion Campaign**

### **3sat: Imperium Romanum**

**Creative Team:** **Markus Dillmann**, Editor 3sat; **Alexandra Kaiser**, Editor 3sat; **Guido Jobelius**, Sound Design 3sat; **Andreas Reinberger**, Head of Presentation 3sat; **Christa Rose**, Trailer Editor 3sat; **Ekkehard Voigt**, Copy Editor 3sat; **Stephan Weber**, Trailer Editor 3sat

## **Cross-Media Campaign**

### **ZDF: Die Deutschen**

**Creative Team:** **Thomas Grimm**, Head of Marketing ZDF; **Astrid Kämmerer**, Head of Marketing Off-Air ZDF; **Sabine Ramseger-Kurz**, Editor Marketing On-Air ZDF; **Claudia Sieckmann**, Editor Marketing Off-Air ZDF; **Robertino Windisch**, Head of Marketing On-Air ZDF; **Olaf Oldigs**, Executive Creative Director Kolle Rebbe; **Daniel Serrano**, Art Director Kolle Rebbe

## **Nature, Science & Technology**

### **Lead-in**

#### **Acht Frankfurt: 3sat – nano**

**Creative Team:** **Juliane Bodemann**, Marketing/PR ACHT FRANKFURT visual catering; **Christiane Jähnel**, Creative Director ACHT FRANKFURT visual catering; **Timo Wolf**, Producer ACHT FRANKFURT visual catering; **Andreas Reinberger**, Head of Presentation 3sat; **Mark Gläser**, Director/True Image GROUP.IE; **Piet Hohl**, 3D Artist; **Diane Preyer**, 3D Artist

## **Promotion Spot**

### **WDR: Tiergeschichten**

**Creative Team:** **Karin Sarholz**, Head of Presentation FS/Programme Design WDR; **Milena Drefke**, Editor ACT; **Georg Gilcher**, Producer ACT; **Frank Balzer**, Sound Design ArtEffect; **Frauke Poolmann**, Speaker

## **Art & Culture**

### ***Lead-in***

#### **WDR: Das Wort zum Samstag**

**Creative Team:** **Christina Sattmann**, Designer WDR; **Harald Schröder**, On-Air Design WDR; **Tony Strnad**, Head of Production Design WDR; **Bernd Tolksdorf**, On-Air Design WDR; **Michael Worringen**, Deputy Head of Programme Design WDR

### ***Promotion Spot***

#### **3sat: Kulturzeit Jahresrückblick**

**Creative Team:** **Katrin Bauernfeld**, Presenter 3sat; **Ulrich Dankemeyer**, Copy Editor 3sat; **Andreas Reinberger**, Head of Presentation 3sat; **Anna Saup**, Trailer Editor 3sat

#### **WDR: Poetry Slam**

**Creative Team:** **Karin Sarholz**, Head of Presentation FS/Programme Design WDR; **Bert Didillon**, Producer ACT; **Milena Drefke**, Editor/Graphics ACT; **Frauke Poolmann**, Speaker

#### **ARTE: Maestro am Morgen**

**Creative Team:** **Paul Biller**, Graphics ARTE; **Isabelle Girardin**, Head of Production ARTE; **Henri L'Hostis**, Head of Network Operations ARTE; **Petra Mekaoui**, Head of Programme Promotion ARTE; **Dominique Tabones**, Head of Production ARTE

### ***Cross-Media Campaign***

#### **WDR: WDR 3 Reform-Kampagne**

**Creative Team:** **Heinz-Peter Brück**, Director TV Spots WDR; **Prof. Karl Karst**, Head of Programme WDR3 WDR; **Ulrike Ries-Augustin**, Head of Public Relations WDR; **Charlotte Schauerte**, Head of Project Management Public Relations WDR; **Regina Tamm**, Creative Director Public Relations WDR; **James Happel**, Management Supervisor Ogilvy & Mather; **Dirk Kreckeler**, Creative Director Ogilvy & Mather; **Frank Schemmann**, Photography

## **Sport**

### ***Lead-in***

#### **UnitedSenses: ARD/ZDF – Olympia Digital**

**Creative Team:** **Monika Kandlbinder**, Executive Producer UnitedSenses; **Markus Schmidt**, Creative Director UnitedSenses; **Henriette von Hoessle**, Creative Director ARD-Das Erste; **Hendryk Sommer**, VFX-Artist Südlich-t; **Joao Jarosch**, Composer Take Note; **Konrad Wielandt**, Designer; **Ilka Schneider**, Illustrator

### ***Promotion Spot***

#### **DSF: Handball European Championship**

**Creative Team:** **Matthias Link**, Creative Director DSF; **Rainer Schütz**, Producer DSF; **Volker Haak**, Producer & Director DSF

#### **RTL CREATION: RTL – Sport 2008**

**Creative Team:** **Björn Klimek**, Creative Director RTL CREATION; **Petra Matuschek**, Project Management RTL CREATION; **Thomas Radeck**, Producer RTL CREATION; **Manfred Loppe**, Head of Sport RTL

## **ProSiebenSat.1 Produktion: Sat.1 – Mehr**

**Creative Team:** **Sascha Albrecht**, Design ProSiebenSat.1 Produktion Creative Solutions; **Claas Engels**, Head of Concept ProSiebenSat.1 Produktion Creative Solutions; **Markan Karajica**, Head of ProSiebenSat.1 Produktion Creative Solutions; **Jochen Klemp**, Editor ProSiebenSat.1 Produktion Creative Solutions; **Jeanette Reilly**, Project Management ProSiebenSat.1 Produktion Creative Solutions; **Andreas Bergmann**, Set Design Sat.1

## **Red Bee Media: BBC – The Language of Football**

**Creative Team:** **Bridie Harrison**, Producer Red Bee Media; **Simon Hewitt**, Account Director Red Bee Media; **Dan Moore**, Creative Head Red Bee Media; **James Spence**, Creative Director Red Bee Media; **Karen Potterton**, Marketing Manager BBC; **Henry Hobson**, Designer Director Why Not Associates

## **Promotion Campaign**

### **ORF: Kaiserlicher Kickersender EURO 2008**

**Creative Team:** **Hans Drapal**, Camera ORF; **Pius Strobl**, Head of Marketing & Communications ORF; **Martin Rothmayer**, Head of On-Air Promotion ORF; **Susanne Athanasiadis**, Head of Programme Marketing ORF Enterprise; **Thomas Fellner**, Producer ORF Enterprise; **Martina Loew-Cadonna**, Head of Programme Promotion ORF Enterprise; **DRAFTFCB Kobza**

## **Online Promotion**

### **CREATION CLUB: WORB – World of Red Bull**

**Creative Team:** **Stefan Bauer**, Senior Art Director CREATION CLUB; **Susann Eckardt**, Project Manager CREATION CLUB; **Oliver Faig**, Composer Sound design, CREATION CLUB; **Zeljko Karajica**, Managing Director CREATION CLUB; **Martin Müller**, On-Air Design CREATION CLUB; **Stephan Persdorf**, Creative Director CREATION CLUB; **Andre Duck**, International Moving Pictures Productions Red Bull

## **Cross-Media Campaign**

### **ZDF: Olympische Sommerspiele Peking 2008**

**Creative Team:** **Thomas Grimm**, Head of Marketing ZDF; **Astrid Kämmerer**, Head of Marketing Off-Air ZDF; **Katrin Steffen**, Editor Marketing Off-Air ZDF; **Daniela Römgens**, Editor Marketing On-Air ZDF; **Stavros Amoutzias**, Editor Corporate Design ZDF; **Olaf Oldigs**, Executive Creative Director Kolle Rebbe; **Jörg Dittmann**, Art Director Kolle Rebbe

## **Event**

### **Lead-in**

#### **OPIUM effect: RTL II – The Dome**

**Creative Team:** **Klaus Schäfer**, Managing Director OPIUM EFFECT; **Joerg Zuber**, Managing Director OPIUM EFFECT; **Andreas Uiker**, Head of Consumer Marketing RTL II

## **Promotion Spot**

### **ProSiebenSat.1 Produktion: Sat.1 – FilmFilm**

**Creative Team:** **Markan Karajica**, Head of ProSiebenSat.1 Produktion Creative Solutions; **Bernd Lützele**, Editor ProSiebenSat.1 Produktion Creative Solutions; **Jeanette Reilly**, Project Management ProSiebenSat.1 Produktion Creative Solutions; **Liz Rüssmann**, Concept/Writer ProSiebenSat.1 Produktion Creative Solutions; **Arnd von Rabenau**, Head of Department ProSiebenSat.1 Produktion Creative Solutions; **Valentin Wirth**, Graphics ProSiebenSat.1 Produktion Creative Solutions

## **DSF: Meet & Speed**

**Creative Team:** **Matthias Link**, Creative Director DSF; **Rainer Schütz**, Producer DSF; **Jens Heinrich**, Graphics CREATION CLUB; **Peter Hirsch**, Producer & Editor

## ***Promotion Campaign***

### **TOF Intermedia: Super RTL – WOW Entdeckertag 2008**

**Creative Team:** **Benno Friebe**, Managing Director TOF Intermedia; **Alexander Gerdes**, Creative Director TOF Intermedia; **Sandra Plenkens**, Project Management TOF Intermedia; **Mara L'Assainato**, On-Air Promotion Manager Super RTL; **Stefan Mays**, Head of On-Air Communication Super RTL

## ***Interactive Promotion***

### **Sci Fi: Sci Fight**

**Creative Team:** **Ben Häussler**, Producer NBC Universal Global Networks Deutschland; **Elmar Krick**, Head of On Air NBC Universal Global Networks Deutschland; **Andreas Lechner**, Director Creative Services NBC Universal Global Networks Deutschland; **Tom Müller**, Executive Producer Müllers Büro Filmproduktion; **Michael Mauler**, Graphic Design Pommes Blau Weiß

## ***Cross-Media Campaign***

### **Deutsche Welle: Global Media Forum**

**Creative Team:** **Claus Grimm**, Head of Promotion & Design/Head of Network Operations Deutsche Welle; **Holger Hank**, Head of New Media Deutsche Welle; **Markus Schiefer**, Project Co-ordination, New Media Deutsche Welle; **Diana Simon**, Designer Deutsche Welle; **Ilja Wanka**, Designer Deutsche Welle; **Holger Zeh**, Art Director DW-TV Deutsche Welle; **Ralf Nolting**, Managing Director DW-Media Services; **Andreas Börner**, Chief Executive Producer hop\_berlin; **Annette Vogelsberg**, Producer hop\_berlin

### **ORF: Life Ball 08**

**Creative Team:** **Max Meissl**, Camera ORF; **Martin Rothmayer**, Head of On-Air Promotion ORF; **Sebastian Lichtenberger**, Producer ORF Enterprise; **Martina Loew-Cadonna**, Head of Programme Promotion ORF Enterprise; **Phillipp Storm**, Marketing ORF Enterprise

## ***Other Genre***

### **Screenworks: ZDF – Deutscher Fernsehpreis 2008**

**Creative Team:** **Matthias Lehnigk**, Head Producer Screenworks; **Olaf Wicke**, Managing Director Screenworks; **Werner Kimmig**, Managing Director Werner Kimmig; **Philipp Pröttel**, Producer Werner Kimmig; **Simon Schmitz**, Audio Production ArtEffect; **Marc Menzel**, Freelancer

## **Show**

### ***Lead-in***

#### **Schweizer Fernsehen: Stunthero**

**Creative Team:** **Patrick Arnecke**, Head of Design Schweizer Fernsehen; **Alex Hefter**, Creative Director Schweizer Fernsehen; **Wim Möllmann**, Brand Manager Schweizer Fernsehen; **Yves Schifferle**, Editor-in-Chief Schweizer Fernsehen; **Niels Vije**, Head of Production Encore Pictures; **Neil Stubbings**, Direction/Design, Le Mob

## ***Promotion Spot***

### **ProSiebenSat.1 Produktion: ProSieben – Schlag den Raab**

**Creative Team:** Oliver Driemel, Concept/Editor ProSiebenSat.1 Produktion Creative Solutions; **Markan Karajica**, Head of ProSiebenSat.1 Produktion Creative Solutions; **Walter Bierlmayer**, Marketing ProSieben; **Horst Czenkowski**, Director

### **RTL CREATION: RTL – Das Supertalent**

**Creative Team:** Oliver Bittner, Executive Producer RTL CREATION; **Beatrice Eichbauer**, Group Manager RTL CREATION; **Björn Klimek**, Creative Director RTL CREATION; **Thomas Radeck**, Producer RTL CREATION; **Tom Sanger**, Head of Entertainment Show & Daytime RTL

### **Schweizer Fernsehen: Music Star**

**Creative Team:** Alexander Marchet, Head of On-Air Promotion Schweizer Fernsehen; **Beat Lehnherr**, CEO Panimage

## ***Promotion Campaign***

### ***RTL CREATION: RTL – Domino Day***

**Creative Team:** Axel Bartling, Project Management RTL CREATION; **Björn Klimek**, Creative Director RTL CREATION; **Mirjam Pezsa**, Executive Producer RTL CREATION; **Desirée van der Pas**, Producer RTL CREATION; **Tom Sanger**, Head of Entertainment Show & Daytime RTL

### **WDR: Der Popolski-Show**

**Creative Team:** Bernd Pick, Cutter WDR; **Karin Sarholz**, Head of Presentation FS/Programme Design WDR; **Gunar Wardenbach**, Producer WDR; **Florian Ebrecht**, Sound Designer ArtEffect; **Frauke Poolmann**, Speaker

## ***Interactive Promotion***

### **ACHT FRANKFURT: ZDF – Unsere Besten – Die groten TV-Momente**

**Creative Team:** Juliane Bodemann, Marketing/PR ACHT FRANKFURT visual catering; **Christiane Jahnel**, Creative Director ACHT FRANKFURT visual catering; **Simon Mayer**, Creative Director ACHT FRANKFURT visual catering; **Thomas Grimm**, Head of Marketing ZDF; **Christian Kohl**, Project Management ZDF; **Thomas Brettschneider**, Producer Greensky Films; **Julie Damian**, Set Design

## ***Crossmedia Campaign***

### **ProSiebenSat.1 Produktion: ProSieben – Deutschland ist schon**

**Creative Team:** Rudy Hoeppe, Concept ProSiebenSat.1 Produktion Creative Solutions; **Markan Karajica**, Head of ProSiebenSat.1 Produktion Creative Solutions; **Alexander Krause**, CD Art/Director ProSiebenSat.1 Produktion Creative Solutions; **Verena Schuster**, Art Director ProSiebenSat.1 Produktion Creative Solutions; **Aiman Woldu**, Project Management ProSiebenSat.1 Produktion Creative Solutions; **Malte Hildebrandt**, Head of Marketing ProSieben; **Martina Hildebrandt**, Product Management ProSieben; **Horst Czenkowski**, Director

## ***Kids & Family***

### ***Lead-in***

#### **ZDF: PuR+**

**Creative Team:** Thomas Grimm, Head of Marketing ZDF; **Tim Engelmann**, Editor ZDF; **Irena Pavor**, Head of Project Management ZDF; **Horst Schick**, Head of Corporate Design ZDF; **Peggy Geibig**, Producer Silbersee; **Florian Giefer**, Director Silbersee; **Peter Goltenboth**, Director Silbersee; **Wiebke Schuster**, Executive Producer Silbersee

## ***Promotion Spot***

**Filmstyler Pictures: ARD/ZDF/KiKa – Neugier**

**Creative Team:** Frank Schneider, Director Filmstyler Pictures; Sarah Schumann, Producer Filmstyler Pictures; Simon Oppmann, AD & CD Ogilvy & Mather; Peter Römmelt, CD & Writer Ogilvy & Mather; Knut Adass, Camera; Dirk Farin, Editor

## ***Promotion Campaign***

**CRAXX: Super RTL – Camp Rock**

**Creative Team:** Michael Baudenbacher, Managing Director CRAXX; Rüdiger Braun, Head of Production CRAXX; Sven Braun, On-Air Promotion Manager Super RTL; Stefan Laschet, Graphics; Marco Kuschnier, Producer

## ***Interactive Promotion***

**Screenworks: Super RTL – TOGGO "Hai"**

**Creative Team:** Peter Hirdes, Creative Director Screenworks; Olaf Wicke, Managing Director Screenworks; Thomas Engelmann, Senior Marketing Manager Super RTL; Thomas Radeck, Director

## ***Cross-Media Campaign***

**Disney Channel: Dein Sommer rockt**

**Creative Team:** Hans-Jörg Breitegger, Design Manager Disney Channel Germany; Jochen Donauer, On-Air Producer Disney Channel Germany; Berns Hübl, On-Air Producer Disney Channel Germany; Thommy Krappweis, Managing Director Bumm Film

## **Series & Mini-Series**

### ***Lead-in***

**DSF: Ebay Tuning Meisterschaft**

**Creative Team:** Bettina Behrens, Design Producer DSF; Matthias Link, Creative Director DSF; Konrad Wielandt, Designer/Art Director

## ***Promotion Spot***

**Red Bee Media: BBC – Mistresses**

**Creative Team:** Richard Senior, Creative Red Bee Media; James Spence, Creative Director Red Bee Media; Deborah Stewart, Producer Red Bee Media

**ProSiebenSat.1 Produktion: ProSieben – Du bist Dienstag**

**Creative Team:** Markus Baier, Senior Writer/Producer ProSiebenSat.1 Produktion Creative Solutions; Oliver Beninde, Creative Head On-Air ProSieben ProSiebenSat.1 Produktion Creative Solutions; Markan Karajica, Head of ProSiebenSat.1 Produktion Creative Solutions; Raphael März, Writer/Producer ProSiebenSat.1 Produktion Creative Solutions; Marcello Saglimbeni, Project Management ProSiebenSat.1 Produktion Creative Solutions; Walter Bierlmayer, Marketing ProSieben

**Red Bee Media: BBC TWO – House of Saddam**

**Creative Team:** Edel Erickson, Producer Red Bee Media; Charlie Mawer, Creative Director Red Bee Media; Mina Patel, Creative Director Red Bee Media; Tony Pipes, Creative Red Bee Media

## ***Promotion Campaign***

### **ProSiebenSat.1 Produktion: Sat.1 – Zodiak**

**Creative Team:** **Sascha Albrecht**, Design ProSiebenSat.1 Produktion Creative Solutions; **Christof Belau**, Audio Design ProSiebenSat.1 Produktion Creative Solutions; **Thorsten Eisemann**, Project Management ProSiebenSat.1 Produktion Creative Solutions; **Markan Karajica**, Head of ProSiebenSat.1 Produktion Creative Solutions; **Andre Sander**, Writer/Producer ProSiebenSat.1 Produktion Creative Solutions; **Arnd von Rabenau**, Head of On-Air Promotion ProSiebenSat.1 Produktion Creative Solutions; **Petra Hennrich**, Senior Product Manager Sat.1

## ***Online Promotion***

### **ZDF: Da kommt Kalle**

**Creative Team:** **Barbara Biermann**, Head of Editorial Department ZDF; **Beate Bramstedt**, Head of Editorial Department ZDF; **Maria-Isabel Merino-Jurk**, Editor ZDF; **Dagmar Ungureit**, Coordinating Editor ZDF; **Susanne Benz**, Design & Programming Benz++; **Wolf Benz**, Design & Programming Benz++; **Frank B. Bosselmann**, Head of Production Network Movie; **Erik Haffner**, Author & Director bumm film

## ***Interactive Promotion***

### **Red Bee Media: BBC Two – 2dimensions**

**Creative Team:** **Bridie Harrison**, Producer Red Bee Media; **Mina Patel**, Creative Director Red Bee Media; **Tony Pipes**, Creative Red Bee Media; **Matt Rhodes**, Creative Red Bee Media; **Kirsty Mullen**, Brand Executive BBC Two BBC; **Lindsay Nuttall**, Head of Marketing BBC Two BBC

## ***Cross-Media Campaign***

### **RTL CREATION: RTL – Bauer sucht Frau**

**Creative Team:** **Michael Hajek**, Managing Director RTL CREATION; **Angela Jumpertz**, Group Manager RTL CREATION; **Björn Klimek**, Creative Director for Promotion/Advertising RTL CREATION; **Susanne Mikulski**, Copywriter RTL CREATION; **Christian Mirow**, Executive Producer RTL CREATION; **Margit Sonntag**, Designer RTL CREATION; **Heiko Theuerkauf**, Art Director RTL CREATION; **Desirée van der Pas**, Director & Post Production RTL CREATION

## **TV Movie & Film**

### ***Lead-in***

#### **ZDF/Filmstyler Pictures: Montagskino**

**Creative Team:** **Thomas Grimm**, Head of Marketing ZDF; **Christian Kohl**, Design ZDF; **Horst Schick**, Head of Corporate Design ZDF; **Nicole Schuster**, Design ZDF; **Kay Kienzler**, Director Filmstyler Pictures; **Frank Schneider**, Director Filmstyler Pictures; **Sarah Schumann**, Producer Filmstyler Pictures; **Dayton Taylor**, Digital Air Frozen Moment; **Knut Adass**, Camera

#### **WDR: Code 21**

**Creative Team:** **Andrea Hanke**, Editorial Department WDR; **Anke Krause**, Editorial Department WDR; **Nicole Marx**, On-Air Design WDR; **André Raaff**, On-Air Design WDR; **Karin Sarholz**, Head of Presentation FS/Programme Design WDR; **Tony Strnad**, Head of Production Design WDR

## ***Promotion Spot***

### **Schweizer Fernsehen: Delikatessen**

**Creative Team:** **Claudia Bossert**, Head of Communications & Marketing Schweizer Fernsehen; **Marco Iezzi**, Producer Schweizer Fernsehen; **Alexander Marchet**, Head of On-Air Promotion Schweizer Fernsehen; **Graziella Ferrara**, Editor tpc

### **ProSiebenSat.1 Produktion: Sat.1 – Stirb langsam**

**Creative Team:** **Christoph Braeuer**, Head of Project Management CS Berlin ProSiebenSat.1 Produktion Creative Solutions; **Markan Karajica**, Head of ProSiebenSat.1 Produktion Creative Solutions; **Maria Elisabeth Rüssmann**, Senior Writer/Producer ProSiebenSat.1 Produktion Creative Solutions; **Stefan Stöckle**, Art Director ProSiebenSat.1 Produktion Creative Solutions; **Eric Wilhelm da Cruz**, Writer/Producer ProSiebenSat.1 Produktion Creative Solutions; **Claudia Zellerhoff**, Head of Marketing Sat.1; **Alex Herzog**, Shooting & Stop animation

## ***Promotion Campaign***

### **RTL CREATION: RTL – 7 Zwerge**

**Creative Team:** **Eva Deutinger**, Project Management RTL CREATION; **Björn Klimek**, Creative Director Promotion/Advertising RTL CREATION; **Barbara Marheineke**, Design Producer RTL CREATION; **Susanne Mikulski**, Copywriter RTL CREATION; **Christian Mirow**, Executive Producer RTL CREATION; **Dirk Schweitzer**, Editorial Department Film RTL; **Christian Simons**, Editorial Department Film RTL

### **ARTE: Kubrick**

**Creative Team:** **Mikaël Cuchard**, Graphics ARTE; **Isabelle Girardin**, Head of Production ARTE; **Christian Gyss**, Director ARTE; **Henri L'Hostis**, Head of Network Operations ARTE; **Petra Mekaoui**, Head of Programme Promotion ARTE; **Joan Selke**, Head of Production ARTE

## ***Merchandising & Ambient Promotion***

### **RTL CREATION: RTL – 7 Zwerge Megainsert**

**Creative Team:** **Eva Deutinger**, Project Management RTL CREATION; **Björn Klimek**, Creative Director Promotion/Advertising RTL CREATION; **Barbara Marheineke**, Design Producer RTL CREATION; **Susanne Mikulski**, Copywriter RTL CREATION; **Christian Mirow**, Executive Producer RTL CREATION; **Margit Sonntag**, Designer RTL CREATION; **Heiko Theuerkauf**, Art Director RTL CREATION; **Dirk Schweitzer**, Editorial Department Film RTL; **Christian Simons**, Editorial Department Film RTL

## ***Cross-Media Campaign***

### **ZDF: Ein Mann, ein Fjord**

**Creative Team:** **Frank Baloch**, Editor/Head of Project Management ZDF; **Sonja Di Leo**, Editor/ Head of Project Management ZDF; **Thomas Grimm**, Head of Marketing ZDF; **Astrid Kämmerer**, Head of Marketing Off-Air ZDF; **Dania Milhem**, Editor ZDF; **Severine Rapp**, Director Marketing On-Air ZDF; **Svenja Rüchel**, Marketing Off-Air Promotion ZDF; **Robertino Windisch**, Head of Marketing On-Air ZDF; **Olaf Oldigs**, Executive Director Kolle Rebbe; **Daniel Serrano**, Art Director Kolle Rebbe

## **Cinema Trailer**

### ***Promotion Spot***

### **Twentieth Century Fox: Der Tag, an dem die Erde stillstand**

**Creative Team:** **Germar Tetzlaff**, Product Manager Theatrical Twentieth Century Fox; **Niels Rinke**, Head of Production & Head of VFX Elektrofilm; **Chris Vorgt**, COO & Head of Production Pixomondo; **Christoph Buysel**, Editor Spot Unit

## **ProSiebenSat.1 Produktion: John Rabe**

**Creative Team:** **Myriam Angele**, On-Air Designer ProSiebenSat.1 Produktion Creative Solutions; **Boris Breitenbacher**, Audio Design ProSiebenSat.1 Produktion Creative Solutions; **Sascha Crone**, Writer/Producer ProSiebenSat.1 Produktion Creative Solutions; **Markan Karajica**, Head of ProSiebenSat.1 Produktion Creative Solutions; **Stefan Kowalski**, Project Management ProSiebenSat.1 Produktion Creative Solutions; **Arnd von Rabenau**, Head of On-Air Promotion ProSiebenSat.1 Produktion Creative Solutions; **Benjamin Herrmann**, Managing Director Majestic Film

## ***Interactive Promotion***

### **Twentieth Century Fox: Die Simpsons**

**Creative Team:** **Philippe Coir**, Senior Product Manager Twentieth Century Fox; **Martina Ivo**, Technical Manager Twentieth Century Fox

## **Music Video**

### ***Promotion Spot***

#### **PLUG TV: Jingle Rihanna**

**Creative Team:** **Francois Houbart**, Realisator PLUG TV; **Eusebio Larrea**, Producer PLUG TV; **Olivier Pairroux**, Art Director PLUG TV

#### **ARTE: Love is all**

**Creative Team:** **Isabelle Girardin**, Head of Production ARTE; **Henri L'Hostis**, Head of Network Operations ARTE; **Francoise Lecarpentier**, Communications ARTE FRANCE; **Caleb Krivoshey**, Program Director 33; **Michel Spavone**, Head of Production Program 33; **Gonzales**, Composer

#### **Red Bee Media: BBC One – The Omid Djalili Show**

**Creative Team:** **Chris Balmond**, Writer Red Bee Media; **Deborah Stewart**, Producer Red Bee Media; **James Spence**, Creative Director Red Bee Media; **Sid Wheeler**, Writer Red Bee Media; **Reemah Sakaan**, Marketing Director BBC One

## **Social Commitment**

### ***Promotion Spot***

#### **CREATION CLUB: PLUG TV – Day against Aids**

**Creative Team:** **Stefan Bauer**, Senior Art Director CREATION CLUB; **Oliver Faig**, Composer Sound Design, CREATION CLUB; **Sandra Gerber**, Project Management CREATION CLUB; **Ina Kammer**, On-Air Design CREATION CLUB; **Zeljko Karajica**, Managing Director CREATION CLUB; **Stephan Persdorf**, Creative Director CREATION CLUB; **Matthias Rothe**, On-Air Design CREATION CLUB; **Olivier Pairroux**, Art Director PLUG TV;

#### **Filmstyler Pictures: Männertüv**

**Creative Team:** **Frank Schneider**, Director Filmstyler Pictures; **Sarah Schumann**, Producer Filmstyler Pictures; **Simon Oppmann**, AD & CD Ogilvy & Mather; **Peter Römmelt**, CD & Writer Ogilvy & Mather; **Landeszentrale für Gesundheitsförderung Rheinland-Pfalz e.V.**; **Britta Mangold**, Camera

#### **Discovery Channel: Planet Green**

**Creative Team:** **Eike Immisch**, Head of On-Air Promotion Discovery Networks Germany; **Discovery Networks International**; **Niko Balestrem**, Writer DMC; **Fatma Kurt**, Design DMC; **Walter Puschacher**, Managing Director DMC

## ***Interactive Promotion***

**Screenworks: Super RTL – TOGGOLINO Vorlesen**

**Creative Team:** Peter Hirdes, Creative Director Screenworks; Achim Schmitz, Producer Screenworks; Olaf Wicke, Managing Director Screenworks; Henrike Bursche, Marketing Manager Super RTL; Markus Gahlen, Composer RFGH Musikproduktion

## **Partner**

**CRAXX Medienproduktion, CREATION CLUB, ifs internationale filmschule köln, INTERONE WORLDWIDE, Deutsche Welle, RTL CREATION, Super RTL, VOX, n-tv, verytv, Locomotion, RTL interactive, FEEDMEE DESIGN, Köln International School of Design, Pixelpark, eberweinpardeike, TOF Intermedia, Screenworks, Avid, Nokia Siemens Networks, EUROPÄISCHE UNION, Investitionen in unsere Zukunft – Europäischer Fonds für regionale Entwicklung, Land Nordrhein-Westfalen, vertreten durch das Ministerium für Wirtschaft, Mittelstand und Energie.**

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