



14th International Eyes & Ears Awards 2012

Media Release

Cologne, 15 October 2012 – On 25 October 2012, the industry association Eyes & Ears of Europe will confer the 14th International Eyes & Ears Awards at the MEDIENTAGE MÜNCHEN. For the first time ever, the finalists in the different categories are listed in advance on the homepage of Eyes & Ears of Europe www.eeefe.org. During the Eyes & Ears Awards, the awards will then be exclusively presented to the prize winners.

Eyes & Ears is happy to welcome famous German journalist and TV presenter Wolfram Kons as host of the awards show. "I am glad that Wolfram will be moderating this awards ceremony that is so important to our members and colleagues in the European field of media. He has known Eyes & Ears of Europe for years and has been an award winner himself." says Corinna Kamphausen, CEO of the European Association for the Design, Promotion and Marketing of Audiovisual Media.

The 14th International Eyes & Ears Awards will be conferred in the areas of 'TV/Film/Media Design', 'Audio Design & Composition', 'Interactive Design, Promotion & Branding' and 'Promotion/Advertising/Image'. This year, for the first time also apps and social media sites will be awarded at the International Eyes & Ears Awards. All industry insiders and the interested public are warmly invited to attend the awards show on 25 October 2012 during MEDIENTAGE MÜNCHEN. At the show, the year's finest productions will be presented in a compact and entertaining manner", explains Kamphausen.

INTERNATIONAL EYES & EARS AWARDS SHOW 2012

Thursday, 25 October 2012

7 pm until approx. 10 pm (Doors open 6:30 pm)

Neue Messe München (ICM), Hall 01

Registration is required: awards@eeefe.org

In addition, on 25 October 2012 at the MEDIENTAGE MÜNCHEN, Eyes & Ears of Europe will present its three special achievement awards for **CREATION, INNOVATION & EFFECTIVENESS**. These special prizes honour outstanding overall achievements.

The highlight of the event will be the **International Eyes & Ears Excellence Award**. The most recent winner of this prize for outstanding contributions to the design and reflection of audiovisual communication was Swiss photographer Michel Comte. Former laureates of the Eyes & Ears Excellence Award are Florian Wieder, Yello – Dieter Meier and Boris Blank, Robert Wilson, Manfred Becker, Peter Weibel, Anton Corbijn, Peter Lamont, Hermann Vaske, Sky Du Mont, Martin Lambie-Nairn, Roman Kuhn and Oliviero Toscani.

Partners of the International Eyes & Ears Awards 2012 are Bayerisches Fernsehen, TOF Intermedia, SRF – Schweizer Radio und Fernsehen, DW – Deutsche Welle, BDA – Bruce Dunlop & Associates, ARTE, ZHdK – Zürcher Hochschule der Künste, BLM – Bayerische Landeszentrale für neue Medien and MEDIENTAGE MÜNCHEN.

For further information please contact:

Eyes & Ears of Europe – Association for the Design, Promotion and Marketing of Audiovisual Media e.V.

Mozartstr. 3-5, D-50674 Cologne

Tel.: +49 (221) 606057-13

Fax: +49 (221) 606057-11

eMail: info@eeefe.org

Website: www.eeefe.org